



Cardiff Preliminary Consultation - Overview of all engagement activity

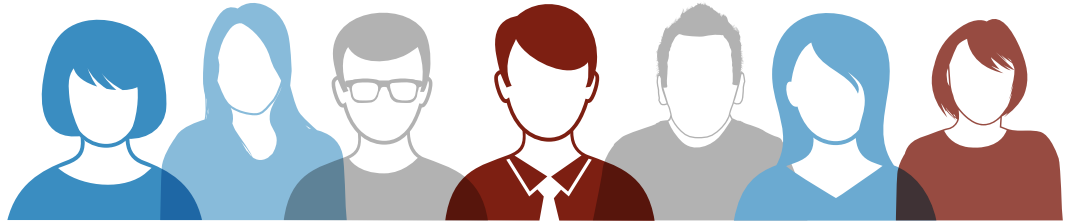
Council is investigating the community's needs for Cardiff into the future. Preliminary consultation provided opportunity for comment from the Cardiff community to assist with a draft Strategic Plan for Cardiff.

From November to December 2013, Council asked the community to identify their ideas, 'likes' and 'dislikes' early in the planning process by making comments directly on an interactive map of Cardiff.

Options to address these concerns will be proposed in draft planning and development guidance for Cardiff.

Here's a snapshot of participation

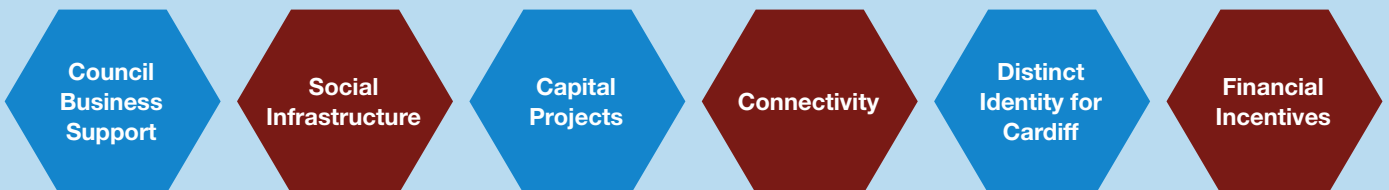
- 120 comments
- Five written submissions
- Over 800 visits to the website
- 408 unique visitors
- 186 people voted on the comments
- 30 people attended an information stall at Cardiff Market Place
- 141 Business Retention and Expansion Surveys



Across all consultation, seven key themes arose



Other themes identified by the business community



Next steps

Early in 2016, Council will exhibit a background paper and a draft Strategy for Cardiff. It will provide options, recommended actions, and a Draft Implementation Plan. It will be made available for further comment by the business and broader communities of the Cardiff Area.

The Preliminary Community Consultation Report is available at www.haveyoursaylakemac.com.au/cardiff-strategic-plan