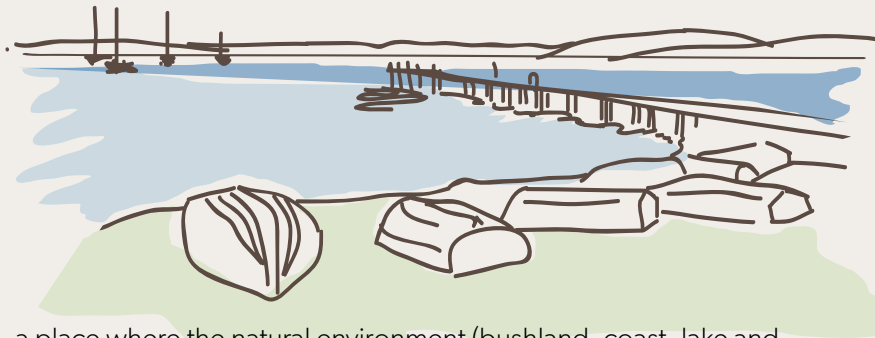


City Vision

Lake Macquarie is a city with **a lake at its heart** encircled by **distinctive towns** and villages. We balance our **cherished environments** with our need for **great spaces to live** and visit, **smart transport** options and a **thriving economy**; which adapt and **strive to be fair for all**.

Community Values

We value our *unique landscape*



a place where the natural environment (bushland, coast, lake and mountains) is protected and enhanced; where our existing urban centres are the focus of our growth, maintaining their unique characteristics.

We value *lifestyle and wellbeing*

a place that encourages safe, active and social opportunities.



Examples of what this could look like:

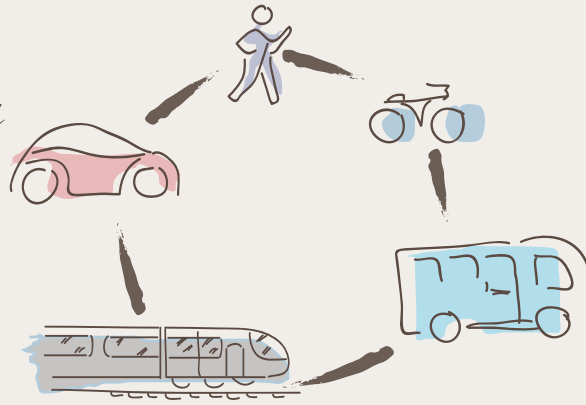
- Reducing our impact on the environment (carbon footprint, recycling, pollution, etc)
- Focusing development in distinct locations.
- Restoration of degraded environments.

Examples of what this could look like:

- Recreational opportunities and connected local places for a range of safe activities.
- Multipurpose local facilities (shops, parks, schools, etc) connected by shared pathways.
- A wide range of adaptable and inclusive community services.

We value *mobility and accessibility*

effective transport systems that provide choices to conveniently move people, goods and services.



Examples of what this could look like:

- Connected active transport network, integrated with public transport.
- Convenient access for locals and visitors alike to our major commercial and recreational centres.

We value a *diverse economy*

which is resilient and adaptable to change, making the best use of the unique advantages of our location and lifestyle.



Examples of what this could look like:

- Promote and develop tourism and visitors.
- Attract businesses complementary to existing enterprises.
- Businesses understand our comparative advantage.

We value *connected communities*

that support and care for all and provide a sense of belonging.

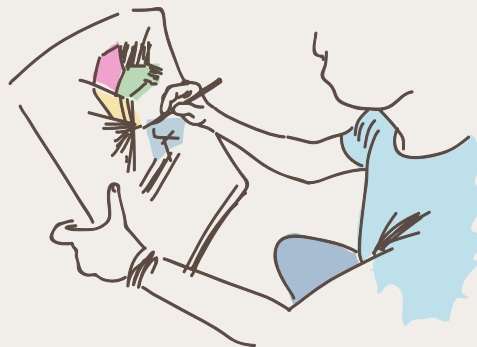


Examples of what this could look like:

- Support and encourage community and sporting groups.
- Acknowledge and celebrate our diverse cultures including traditional owners and all newcomers.
- A community that is resilient in the face of disasters.

We value *creativity*

working together with creative process and outcomes that bring together history, culture, knowledge and expertise that supports new technologies and ways of thinking.



Examples of what this could look like:

- Arts represented throughout Lake Mac.
- People with expertise and resources contribute their creative ideas and thinking processes.
- New technologies and innovations that support new opportunities that are mutually beneficial.

We value *shared decision-making*

Lake Macquarie communities continue shared responsibility for governance.



Examples of what this could look like:

- Proactive community groups working collaboratively with Council to deliver positive environmental, sustainable economic and social outcomes.
- Equitable distribution of resources and opportunity.
- Transparent and informed decision-making.